

# Isabella Cook

linkedin.com/in/isabella-cook | isa.f.cook@gmail.com | 209-559-0706 | Tustin, CA

---

## Content Writer/Reporter/Editor

Experienced writer and reporter for print publications, websites, social media, and blogs.

*Key skills include:*

- Clear, detailed, and informative writing
  - Excellent communication skills
  - Skilled at SEO and keyword best practices
  - Capable of handling multiple projects simultaneously
  - Deadline-driven and organized
- 

## Professional Experience

### CONTENT WRITER

Jun. 2018 - Present

*Leafbuyer Technologies, Greenwood Village, CO*

- Write content for company website and online blog.
- Utilize keywords and SEO best practices to rank well on search engines.
- Collaborate with branch teams to produce impactful multimedia content.

### FREELANCE JOURNALIST

Apr. 2017 - Jun. 2018

*The Bold Italic, SF Bay Area, CA*

- Reported on local events and community issues for online magazine.

### NEWSPAPER REPORTER

Jun. 2016 - Sept. 2016

*Calaveras Enterprise, San Andreas, CA*

- Internship as news and feature reporter for bi-weekly newspaper.
- Wrote multiple articles per week utilizing fact-based journalism.
- Created and maintained a news network through meetings and interviews.

### EDITOR-IN-CHIEF / WRITER

Sept. 2014 - Jun. 2017

*Fish Rap Live!, Santa Cruz, CA*

- Led a satirical campus newspaper with more than 100,000 yearly pageviews.
  - Managed 30 writers, plus legal, fiscal, and creative departments.
  - Optimized productivity and reduced production by more than four hours each day.
- 

## Education

### University of California, Santa Cruz

Sept. 2013 - Jun. 2018

*Bachelor of Arts in Literature*